

Local Foods - Local Delivery

Supporting the
land-based industries
for over a century



- SAC has a collective expertise in local food marketing knowledge unrivalled throughout Scotland.
- Our sector experts in food marketing, farm and rural business, agronomy, beef & sheep production, organic food, diversification and supply chain linkages work with other partners to identify local food producers & help establish regional food supply chains.
- For over 15 years SAC has been assisting in the development of local food capability throughout Scotland.
- Training has been developed and delivered to a range of local businesses helping to develop food marketing and business development capability.
- Changes in CAP present an opportunity to capitalise on the local food links that have been fostered throughout Scotland for many years.
- SAC works daily alongside 67% of farmers throughout Scotland and will work with these businesses to identify markets and supply chains that work efficiently for them.
- SAC research studies have considered how Scottish farmers can benefit from supplying local and regional markets.
- SAC research staff have worked on studies on localisation and alternative food networks, local food and community development work, and on the origins and operation of farmers' markets in Scotland.
- Future SAC research will focus on consumer behaviour and an examination of the extent and sustainability of local and locality foods in Scotland.

Clients

- SEERAD
- DEFRA
- Scottish Enterprise
- Highlands & Islands Enterprise
- Farmer's Markets
- Rural Producers
- Food Businesses
- Food Networks & Co-operatives
- Economic & Social Research Council

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