

## Fertbench

SAC has developed Fertbench to provide a practical and easy to use tool to improve beef herd efficiency and profitability from mating to weaning. The readily available data from your herd is used to produce a report that highlights areas for improvement and benchmarks the herd year on year against a range of different criteria

### Key facts

- The average number of calves reared for UK herds is regularly around 88 calves per 100 cows and heifers mated.
- Improving from average to a target of 94% calves reared, and tightening the calving period can improve output by £8,000 each year for a 100 cow herd.
- Regular review of reproductive performance is essential to improve output and increase margin.
- As well as making you money, improving reproductive efficiency will reduce the carbon footprint of the beef that you produce.

### What is Fertbench?

- A structured way to look at the reproductive performance of your beef herd from mating to weaning.
  - Readily available data can be entered by farmers or by consultants and vets.
  - Farmers can permit their consultant or vet to access their data and help solve problems.
  - Highlights areas requiring improvement and allows further diagnosis to help identify solutions.
  - Provides benchmarking by breed, region, calving period, beef group or vet practice



- Annual subscription allows up to three herds under a single ownership to be assessed.

### How can you use Fertbench?

- To monitor and improve herd fertility and profitability
- To identify the source of a problem and achieve target performance.
- As an essential component of a business or enterprise review.
- Vets and consultants can use the service for groups of farmers allowing benchmarking to facilitate discussion and drive improvement.
- To promote breed societies and individuals selling breeding stock.

Find it on the internet at [www.fertbench.com](http://www.fertbench.com)

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