



SAC



Scottish Agricultural College

Outdoor Pursuits Management



Aberdeen • Ayr • Edinburgh
0800 269 453
www.sac.ac.uk/learning





Outdoor Pursuits Management Course Information

Why study Outdoor Pursuits Management?

Sport means all forms of physical activity which, through casual or organised participation, aim at expressing or improving physical fitness and mental well-being, forming social relationships or obtaining results in competition at all levels. It includes competitive sport, outdoor pursuits, aesthetic movement and conditioning.

The outdoor pursuits industry develops to meet the demands upon it. From adrenaline activities such as white water rafting and abseiling to more family oriented pursuits such as track biking and eco tourism, outdoor pursuits continue to grow and develop. Additionally, their benefit is appreciated by businesses that use outdoor pursuits to enhance field learning and team building.

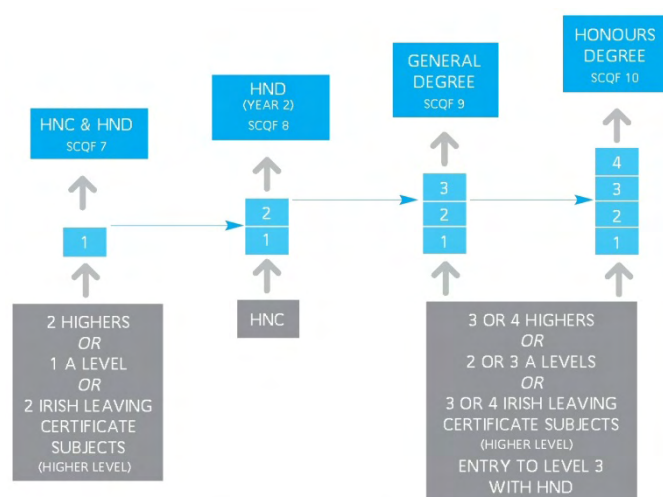
The programme in Outdoor Pursuits Management has been carefully developed taking into consideration the relevant QAA Subject Benchmark Statement and guidance from The Higher Education Academy (HLST) and the relevant Sector Skills Council (SkillsActive) representing employers in the sector. This modern programme includes the study of health, physical activity and exercise, and addresses the social, cultural and management aspects of outdoor pursuits provision.

SAC's Outdoor Pursuits Management programme is ideal for those who are keen to develop their own interests in this area and develop the performance potential in others. Through theoretical and practical modules the awards within this programme aim to provide an understanding of the outdoor pursuits industry and the knowledge and skills required for a career within this sector.

Qualifications to suit your needs

Our role is to help you achieve your true potential. This is why we have designed many of our courses to allow progression from one academic level to the next, with the possibility of a qualification at the end of each academic year (HNC, HND, degree, or Honours degree).

If, for some reason, you do have to leave before achieving an Honours degree, you needn't leave empty handed. Similarly, you may enrol for the HNC or HND, and as long as your performance is good enough, you can transfer to the degree course without any loss of time or repeated years.



SAC also makes provision for holders of many HNCs or HNDs from elsewhere to transfer to the second or third years, as appropriate, of a suitable HND or degree.

Outdoor Pursuits Management: Which Courses Where?

Awards Available:	Campus		
	Aberdeen	Ayr	Edinburgh
BA/BA (Hons) Outdoor Pursuits Management	x	✓	x

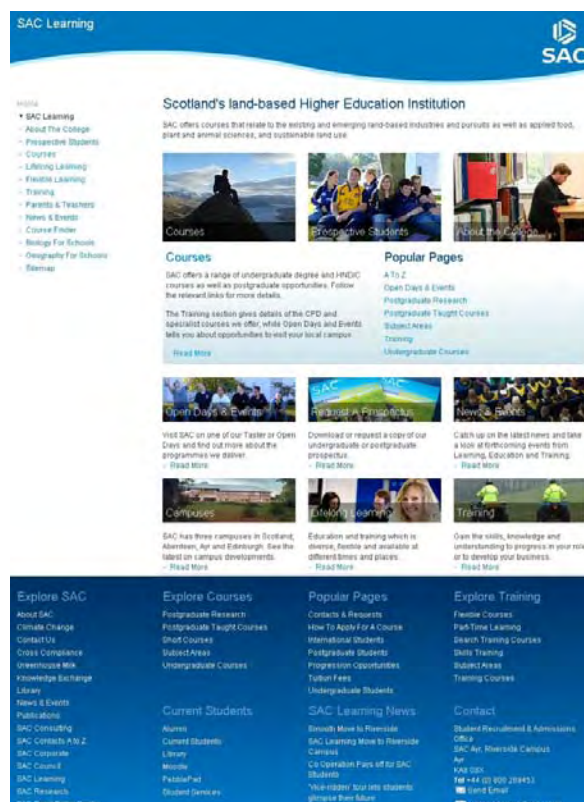
SAC... a unique institution

SAC – the Scottish Agricultural College – is Scotland's specialist higher education institution for courses that relate to the existing and emerging land-based industries and pursuits, applied food, plant and animal sciences and sustainable land-use.

SAC offers courses in a wide range of subject areas, all related to how we make use of the land and environment around us: Agriculture, Science, Green Technology, Horticulture, Environment, Conservation, Business, Sport and Tourism courses are on offer at our three campuses in Aberdeen, Ayr and Edinburgh.

SAC offers HNC, HND and degree courses, and our degrees are awarded by the prestigious universities of Glasgow and Edinburgh.

In addition to its role in education, SAC has an innovative and leading research and development programme and runs an international advisory and consultancy service. This all means that as a student at SAC you are taught by a team of staff including lecturers, researchers, advisers and consultants. They will provide up-to-the-minute information and insight into the commercial world beyond the College environment. We believe no other education institution can offer this combination of expertise and experience.



Application Details



Application for full-time study on HNC, HND and degree (BA/BSc) courses is through UCAS (www.ucas.ac.uk). Please consult the SAC web site or prospectus for further details.

Codes for UCAS application are as follows:

- Institution code name: SAC
- Institution code: S01
- BA/BA (Hons) Outdoor Pursuits Management N874 BA/OPM

The BA/BA (Hons) Outdoor Pursuits Management degree is awarded by the University of Glasgow.

Those wishing to study part-time, by flexible learning, or who wish to study individual modules as short courses should contact SAC for more information.

Methods of delivery and assessment

Within this programme the emphasis is on the principle of student-centred learning. Whilst traditional lectures will be used to impart factual information they will be supplemented extensively by other methods of teaching and learning. Such techniques include: practical sessions, guest speakers, group exercises, workshops, seminars, tutorials, site visits to industry, role-play, group discussions and case studies. Appropriate teaching and learning methods are selected in relation to the content of each module.

Entry Qualifications

- **Direct entry to Degree programmes:** Typically three Scottish Highers/ Irish Leaving Certificate subjects at Higher level (BCC) or two A-Levels (CC).

Many subjects are appropriate as previous study. In all cases, evidence of literacy at Higher level, or equivalent, is required. Applicants with Access courses are also strongly encouraged to apply.

Those with the HND in Sport and Recreation Management or similar are encouraged to apply for entry into year 3 of the degree.

Practical Requirements – Sport, Tourism and Outdoor Pursuits Courses

SAC offers a suite of sport, tourism and outdoor pursuits courses, details of which can be found on our web site. These courses are truly vocational with particular emphasis on physical activities. Certain modules involve a level of pre-skill and performance competence:

Outdoor Pursuits modules include practical sessions in hill walking, kayaking and climbing which require a level of fitness, stamina, and physical endurance. These modules are core for the Outdoor Pursuits Management and Activity Tourism courses.

Quality Courses

SAC's Leisure and Tourism programmes were assessed by the Quality Assurance Agency for Higher Education (QAA) during 2003. All areas assessed were awarded the highest QAA judgements

Contact Details:

Students wishing to study part-time or obtain specific programme advice should contact:

In Aberdeen:	In Ayr:	In Edinburgh:
N/A	<ul style="list-style-type: none">• David Hume• 01292 886188• david.hume@sac.ac.uk	<ul style="list-style-type: none">• David Grant• 01292 886187• david.grant@sac.ac.uk N/A

Career Prospects

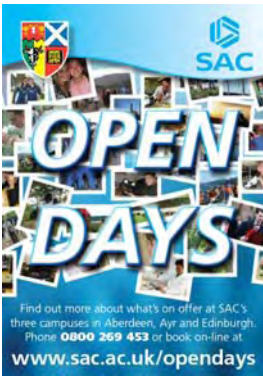
Domestically and worldwide, this industry has enjoyed remarkable growth and there is no sign of it slowing down! From Forest Trail setting to winter sports' holidays to sunrise treks in South America the demand for adventure and the great outdoors appears insatiable. As a result, there is a demand for practitioners who are suitably qualified to work in all the varied aspects of the sector. On successful completion of the awards within the programme, students are likely to gain employment in positions such as: instructors, co-ordinators, tour guides, operations management, outdoor pursuits management, and community education officers.

Recent examples of career destinations include:

- Outdoor Centre Management
- Outdoor Adventure Management
- Outdoor Activity Coordination
- Outdoor Activity Instruction
- Teaching
- Community Education
- Tour Guide
- Setting up own business

SAC's graduate employment rate is 92%

Open Days



2011 Open Days are as follows:

- Saturday 10th September - Open Morning (10.30am-1.30pm)
- Wednesday 12th October - Open Afternoon (1.30-4.30pm)
- Wednesday 23rd November - Open Afternoon (1.30-4.30pm)

Applicant days are held in early 2012 for those applicants holding offers.

Please book your place through our web site at www.sac.ac.uk/opendays

2012 Open Days are as follows:

- Saturday 8th September - Open Morning (10.30am-1.30pm)
- Wednesday 10th October - Open Afternoon (1.30-4.30pm)
- Wednesday 21st November - Open Afternoon (1.30-4.30pm)

Visit Us:

Open days and evenings are held regularly and we encourage those interested in this course to attend in order to speak to staff, meet students, and see the facilities. In addition, each campus hosts a taster day each year. This is your chance to be a SAC student for the day. Details are available on the web site.

For more information please contact one of the Student Recruitment Officers or book through the web site. If you are unable to attend one of the open days, please contact us so that we can make alternative arrangements for you to visit.

General information and details about open days and taster sessions are available from:

In Aberdeen:	In Ayr:	In Edinburgh:
Student Recruitment Officer SAC Aberdeen Craibstone Estate ABERDEEN AB21 9YA Tel: (01224) 711189 Email: aberdeen@sac.ac.uk	Student Recruitment Officer SAC Ayr, Riverside Campus University Avenue AYR KA8 0SX Tel: (01292) 886196 Email: ayr@sac.ac.uk	Student Recruitment Officer SAC Edinburgh West Mains Road EDINBURGH EH9 3JG Tel: (0131) 535 4391 Email: edinburgh@sac.ac.uk



BA/BA (Hons) Outdoor Pursuits Management

Year 1:

- Also Year 1 of the Sport and Recreation and Sports Coaching and Development degree courses.
- Communication: Analysing and Presenting Complex Information
- Evaluating the Role of Sport and Recreation in Society
- First Aid for Sport
- Fitness Testing and Assessment
- Foundations of Outdoor Activities
- Health and Safety Legislation: An Introduction
- Health Screening
- Human Resource Management 1
- Management, Organising and Practice of Outdoor Activities
- Physical Activity for Children #
- Quality Service Operations for Sport and Recreation Organisations
- Sport and Recreation Management: Graded Unit
- Sport and Recreation Resourcing and Promoting 1
- Understanding and Managing Financial Resources: An Introduction
- Using Software Application Packages

Year 2:

- Also Year 2 of the Sport and Recreation and Sports Coaching and Development degree courses.
- Application of Management and Organisational Skills in Outdoor Activities
- Assisting Sports for Disability
- Contemporary Sports Policy and Practice
- Dynamic Recreational Management and Teambuilding
- Employment Law
- Event Management in Sport
- Human Resource Management: Performance Management
- Marketing Planning for a Domestic Market
- Organisational Change and Leadership in Sport and Recreation Management
- Preparing Financial Forecasts
- Sport and Recreation Management: Graded Unit 2
- Sport and Recreations Programming

Year 3:

- Coaching and Development 1
- Leadership and Team Performance
- Management of Outdoor Pursuits
- Management Strategies
- Outdoor Pursuits Development
- Physiology, Exercise and Performance
- Sociology and Geography of Sport and Recreation
- Sport and Recreation Marketing

Year 4:

- Coaching and Development 2
- Honours Project (Double Module)
- Managing the Adventure Experience
- Outdoor Activity Facility Management
- Performance Enhancement
- Research Skills
- Sport and Recreation Provision (Field Programme)